



B&S Group announces new Managing Director for its Retail Segment

Mensdorf, Luxembourg – December 14, 2020

B&S Group S.A. (“B&S Group” or the “Group”), a global distribution partner for consumer goods, today announced the appointment of Guus Jonge Poerink as Managing Director of its Retail Segment, effective January 1, 2021.

Guus Jonge Poerink currently serves as the Retail Sales Director of our Retail Segment and holds close to 20 years of experience in senior retail and managerial roles. Guus joined the Retail Segment in 2018 and has a proven track record in international Retail and the Duty-Free industry. This, combined with his knowledge of the organisation makes him the suitable candidate for this role.

Guus succeeds Peter Wiggers, who has decided to step down from this position to pursue another role within B&S Group. As from January 1, 2021 Peter will take the lead in further developing the Marketing discipline on Group level.

For additional information please contact

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About B&S Group

B&S Group is a global distribution partner for consumer goods in attractive channels and across specialised markets, such as Retail B2B (business-to-business), Maritime, Remote and Retail B2C (business-to-consumer). With a well-trained and experienced workforce of over 2,500 employees, the Group serves as a trusted and reliable partner to suppliers and customers, providing essential distribution services and solving their supply chain complexities. B&S Group operates a flexible, well invested and highly efficient distribution platform that comes with strong barriers to entry. Powered by high capacity warehouses and delivered with expertise in customs and compliance, the Group offers over 40,000 SKUs to its customers in more than 100 countries.

Visit our corporate website: www.bs-group-sa.com.